



Puck Magazine – 1920s Edition

You have been assigned in teams of four. Each member serves as a co-editor to Puck Magazine, the first successful humor magazine in the United States consisting of colorful cartoons, caricatures and political satire of the issues of the day. It was published from 1871 until 1918.

Using www.Lucidpress.com to build your magazine, your team will define the culture and politics of the Roaring Twenties by designing an issue. One member of your editorial team should go to Lucidpress and create a FREE account. Then, click on the collaborate button in the top right corner of the page to invite your team members, making sure to give them edit permissions. Feel free, if necessary, to take the tutorial on how to use the tools on the page. It is designed for professional web magazines. Sample: <http://pub.lucidpress.com/dad349e1-f191-4b21-8b8a-c4386285abb4/#HR1Xpl1pYhZL>

REMINDER: This is SATIRE – every article must have an element of satire if you are enrolled in the AP Language version of Ms. Cooper’s class.

Tasks

- Decide who will be the chief editor of the magazine. That person has the final say on matters regarding style, grammar, content, and layout. Each member is responsible for covering a section of the magazine, and writing an article in that section as well as creating a non-essay piece (political cartoon, advertisement, artistic piece, etc.) relevant to the section topic.

Magazine Sections	
Economic, Labor, Political, Social, Racial, Religion <ul style="list-style-type: none"> Sacco and Vanzetti Return to Normalcy Labor tensions, strikes, unions Rise of Socialism, Red Scare 	Society and Culture <ul style="list-style-type: none"> Improved Transportation Changing Role of Women Increasing consumerism Youth vs. Adult culture: education, fads, flappers, speakeasies, etc.
Arts and Entertainment <ul style="list-style-type: none"> Harlem Renaissance Radio and Movies Sports Mania Lost Generation and Post-modern Authors 	<ul style="list-style-type: none"> Social Conflicts Urban vs. Rural (movement to cities, fundamentalism) Religion vs. Science (evolution) Wet vs. Dry (prohibition) Immigration restrictions, Ku Klux Klan, Back-to-Africa, racism

- Though you should start with the textbook, but it’s expected that you will do outside research (see MLA requirements).
- Images that reflect the period and section of the magazine should be incorporated. Each editorial piece should be written in first person, as though you are reporting in real time. Please see this link on element design: <http://www.magazinedesigning.com/magazine-page-elements/>
- Must synthesize 2 outside sources beyond the textbook for each article.
- Must accurately portray the history of the article topic, including significance to the time period, while simultaneously staying “within character” by writing as a current events piece from the 1920s and predominantly using satire.
- The tone needs to be “moralizing but not preaching” on the topic chosen, showing both humor/satire while also hard-hitting the major controversies of the topic in an informative manner. (a la Colbert Report and John Stewart interviews, for example)
- This assignment is to be completed by Thursday, March 3rd. The chief editor should submit the URL to the magazine to the Google form located on Ms. Whipple’s website. The URL can be found by pushing the publish button in the top right corner of the page in Lucidpress.

Magazine Checklist

- A well-design magazine cover that clearly connects to the time period and grabs readers’ attention.
- A table of contents listing article titles and attributing pieces to individual group members.
- One article for each section of the magazine. Minimum of 2 pages (300-500 words) covering one of the listed, approved topics and including 2-3 relevant images. Must use information from 2 outside sources beyond the textbook for each article.
- One non-essay entry for each section of the magazine. Must be hand-drawn/created. Possible examples include a relevant advertisement (no copying “real” ads from sources...that is plagiarism!), surveys, quizzes, puzzles, political cartoons, or anything you might see in a magazine that is not “article-like.”
- Flair: The final product teaches the reader about the culture of the twenties in a manner that is both informative, creative, and entertaining without marginalizing the topic. Appropriate design elements are included, such as the use of fonts, images, backgrounds, and other graphic elements that make the page and magazine “attractive and appealing” and gives it a professional look.
- A final page in the magazine includes all MLA citations using the correction format, but differentiated by article/author, NOT all mixed up together! Parenthetical citations are also expected.

Puck Magazine Rubric

Magazine Appearance	Theme consistent throughout, font is appropriate and consistent, creativity evidence, focus on 1920s theme throughout, includes correctly formatted cover page, table of contents, and works cited page	10 points
Student 1	Article – used 2 non-textbook/encyclopedia sources, 300-500 words, written information provides significant details on chosen topic, topic is appropriate for the time period, main ideas are consistently clear, strong use of detail, includes appropriate design elements (image with caption, pull-out quotes, etc.), well-written with few mechanical errors, includes parenthetical citations	50 points
	Creative Piece –original (not copied from other source), provides supporting information on time period, creative, good use of design elements (color, fonts, images)	30 points
	Group Process/Collaboration – group members will evaluate other team members on how well they met deadlines, communicated, participated in group meetings, and collaborated on the overall project	10 points
Student 2	Article – used 2 non-textbook/encyclopedia sources, 300-500 words, written information provides significant details on chosen topic, topic is appropriate for the time period, main ideas are consistently clear, strong use of detail, includes appropriate design elements (image with caption, pull-out quotes, etc.), well-written with few mechanical errors, includes parenthetical citations	50 points
	Creative Piece –original (not copied from other source), provides supporting information on time period, creative, good use of design elements (color, fonts, images)	30 points
	Group Process/Collaboration – group members will evaluate other team members on how well they met deadlines, communicated, participated in group meetings, and collaborated on the overall project	10 points
Student 3	Article – used 2 non-textbook/encyclopedia sources, 300-500 words, written information provides significant details on chosen topic, topic is appropriate for the time period, main ideas are consistently clear, strong use of detail, includes appropriate design elements (image with caption, pull-out quotes, etc.), well-written with few mechanical errors, includes parenthetical citations	50 points
	Creative Piece –original (not copied from other source), provides supporting information on time period, creative, good use of design elements (color, fonts, images)	30 points
	Group Process/Collaboration – group members will evaluate other team members on how well they met deadlines, communicated, participated in group meetings, and collaborated on the overall project	10 points
Student 4	Article – used 2 non-textbook/encyclopedia sources, 300-500 words, written information provides significant details on chosen topic, topic is appropriate for the time period, main ideas are consistently clear, strong use of detail, includes appropriate design elements (image with caption, pull-out quotes, etc.), well-written with few mechanical errors, includes parenthetical citations	50 points
	Creative Piece –original (not copied from other source), provides supporting information on time period, creative, good use of design elements (color, fonts, images)	30 points
	Group Process/Collaboration – group members will evaluate other team members on how well they met deadlines, communicated, participated in group meetings, and collaborated on the overall project	10 points